

Better Data. Better Insight. LexisNexis[®] Data as a Service



LexisNexis Data as a Service (DaaS) is the secret weapon data scientists use for true digital transformation. As organizations seek to innovate through data, focusing your efforts in the most effective ways is critical. From life-saving healthcare discoveries to more efficient strategies, every data-driven initiative can become better, faster and smarter with DaaS.

It Begins with Content

Trusted content from expert sources is the foundation of our solution. We bring you near real-time news and information from hundreds of countries in many different languages. What does this mean for you? It means you spend less time searching for trusted content and more time developing the models and testing your company relies on.

- **Immediate access to more sources.** Put the power of thousands of licensed news and business sources, millions of news articles and social media feeds, millions of company profiles and decision makers, and thousands of international news sources at your fingertips.
- **Patent data adds to your library.** Also leverage our comprehensive collection of patent data from nearly 100 patent authorities all in their original languages.
- **Dig deeper with legal information.** Take advantage of vital regulatory and legal information, including millions of federal and state court dockets as well as millions of court documents, including briefs, pleadings and motions.
- **Learn even more about people.** You can find out the relevant details about people that matter with access to profiles on millions of executives from hundreds of biographical sources.
- **Enrichments that make the difference.** The larger your data collection, the harder it is to find and make sense of it. We ensure that our data is tagged in a number of ways to make its application easy in any solution you are building, whether you want to identify activities, subjects or industries, location of a subject or article, the sentiment, or which entities are being talked about. This enrichment is the hidden facts you need to predict.



Customized Delivery to Meet Your Needs

You need access to data in the way that makes the best sense for your organization and your needs. We deliver it to you how you want it, all designed to save you time and money, while optimizing your processes and operations.

- **Distributed Platform.** We deliver content into your product offering in XHTML, NITF v3.0, and v 2.5 format emails, newsletters, RSS feeds, and mobile devices using Java and HTML.
- **Metabase API.** A single, unified API allows you to integrate targeted news and social media into your application, platform, research or analytics.
- **Bulk Content API.** Analyze historical and current coverage and apply your own enrichment taxonomies to unlock critical project insights. You create the UI, giving you total control over the ways in which the data is applied, meaning you can effortlessly ingest powerful content into your application. Request archival data at any time, and receive updates continuously throughout the day. The Bulk RESTful API allows you to receive large volumes of raw data as a simple, single-format, JSON-based XML, Data-as-a-Service delivery.

Unmatched Service and Support

With LexisNexis, you're never alone. Our experts are here to ensure you're getting the most out of our solution and out of your testing, models and enrichments.

- **Leverage our trusted team.** You have dedicated account managers who are here to help you develop the right approach for your business.
- **Technical expertise you can count on.** We give you business applications and technical consultants to help you maximize the value of your investment, as well as customer service consultants who are available 24 hours a day, seven days a week, every day of the year.
- **Personalized support.** Receive one-to-one assistance from degreed professionals with real life experiences in a variety of industries that can be delivered on-site, via telephone, or through web-based training and support to fit your needs.

Take the first step toward the data that will empower true transformation. From machine learning and AI, to predictive analytics and data modeling, LexisNexis is the partner for uncovering the trends, triggers, and touch points that turn data into real insight.

Contact us for access to our developer's portal, sample files, and sample schema. Visit us at [lexisnexis.com/DAAS](https://www.lexisnexis.com/DAAS) to learn more.

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